

#### **AWS Auction Start**

- T-Mobile is pleased the FCC has decided to commence the AWS Auction on June 29, 2006, as announced
- AWS spectrum is critical to continued competition and product choice in the marketplace for advanced services
- FCC Commissioners individually have recognized the importance of commencing the auction as soon as possible
- US Cellular, RTG, Alltel, and CTIA also support a June 29 auction date



## Importance of AWS Auction

- The AWS Auction is the most significant CMRS auction in a decade in terms of number of licenses, total spectrum, and projected revenues. It is too important to risk innovation or experimentation
- Likely to be a highly competitive auction, which is the best safeguard against problems
- T-Mobile supports auction procedures that have precedent in previous auctions and are consistent with best practices



#### **AWS Auction Procedures**

- The FCC should auction the AWS licenses in a single auction with full transparency as to license selections, upfront payments, and round-by-round results
- Only one potential bidder (Verizon) advocates concealing bidder information—virtually every other commenter, representing the full spectrum of the industry, supports transparency
- Similarly, only one potential bidder (Verizon)
  supports package bidding—most potential bidders
  support a single auction without package bidding



# Benefits of a Single SMR Auction

- Fully "road tested"
- Provides small and large bidders with the maximum degree of flexibility to consider and bid on alternatives
- Does not present the complexity or difficulties associated with package bidding
- Eligibility management between two auctions and arbitraging between licenses would be extremely difficult
- "SMR auction format, together with a bandplan which offers bidders the option to bid on several blocks of large regional licenses, will provide bidders with the opportunity to create efficient aggregations of licenses . . . ."
- Holding auctions sequentially does not solve problem

# Benefits of Transparency

- Promotes rational bidding that can result in higher auction revenues
- Disclosing license selections, upfront payments, and round-by-round results is a "tried-and-true" practice
- Could disadvantage bidders, such as T-Mobile, with known spectrum positions
- Avoids information leaks during this important auction
- Ironically, concealing bidder information could chill participation in the auction



### Other AWS Auction Procedures

## T-Mobile supports other FCC standard proposals in public notice:

- \$0.05/MHz/pop for upfront payments and minimum opening bids
- Two-stage activity rule (80% in Stage One and 95% in Stage Two)
- Bidding increments in any of the nine proposed amounts
- Three activity rule waivers and bid withdrawals in two rounds
- Setting interim and additional default penalties each in the amount of 10% of applicable bids



### Conclusion

- Auction No. 66 is too important to experiment with package bidding or concealment of bidder information
- FCC should experiment with these methods in a smaller, less high-profile auction
- Most importantly, the FCC should conduct Auction No. 66 of AWS spectrum on schedule so carriers like T-Mobile can meet consumer demand for an increasing range of affordable wireless services

